

# Xiumei Xue

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## SUMMARY

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- Over 3 years' data-driven experience on multiple fields (Automotive, Finance, Internet), committed to providing valuable insights to drive business growth.
- Proficient in programming skills like *R*, *Python*, *SQL*, and *JavaScript*, with solid data analysis, data modelling and data visualization skills.
- Skilled in end-to-end Data Product Development, including proposal design, data analysis, prototype visualization and ETL development.
- Accredited Project Management Professional (PMP) by Project Management Institute (PMI).
- With interdisciplinary interests and skills, I am dedicated to enriching my knowledge in Machine Learning, Large Language Models, and Human-Robot Interaction throughout my studies. I aspire to immerse myself in the exciting realm of AI upon graduation.

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## EDUCATION

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**University of Gothenburg**, Gothenburg, Sweden Aug. 2023~Present

Master of Arts, Language Technology (expected 2025.06)

Main courses: Computational linguistics, NLP, Dialogue systems, Machine learning (*PyTorch* Framework)

**Renmin University of China**, Beijing, China Sep. 2015~Jun. 2019

Bachelor of Science, Statistics

Awards & Prizes: Outstanding Individual of Student Association, Highest Prize in 19th Inter-school

Entrepreneurship Competition, Meritorious Winner in MCM/ICM of 2018

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## WORK EXPERIENCE

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**BILIBILI Technology CO., LTD.**, Shanghai, China

**Senior Data Analyst** Jun. 2021~Dec. 2021

Subordinate to the OGV Content Group, Business Analysis Department.

- Mainly used SQL and the company's internal BI tools to construct the digital analysis system for the operation of PGC, that is, the content generated by professional institutions, parallel with the main content in the station generated by users (UGC).
- Contributed to establishing and unifying data calibers and improving the data literacy of co-op colleagues, enhancing consistency and accuracy in data analysis across departments.

**WM MOTOR CO., LTD.**, Shanghai, China

**Data Analyst** Jul. 2019~Jan. 2021

One of core members of Data Driven Center, which utilizes massive in-house data source and publicly available data source to provide solutions for several departments.

- Built up a benchmark-based market volume prediction model for several new energy vehicle brands, by integrating in-house data and city level development and consumption data, to evaluate city-level development potential, monitor dealer network and guide terminal marketing.
- Large Customer portrait and group classification: extracted the multi-dimensional characteristics of large customers and classified the large customers through statistical modeling (RFMS) -- the difference between classes is obvious, the explanatory ability is strong, and the business application effect is good.
- Developed a [one-stop data visualization product](#) for more than 300 cities in China: a city ranking system with real-time, accurate and efficient city-level index displays.